

# JUICING TECH 101

auger to crush and press juice with minimal heat and oxidation  BENEFITS  • Low cost  • Small footprint and easiest to use  • Speed and friction denature juice through rapid oxidation and causes mandate break-down of important health benefits of juice like the enzymes, and visam mineral content  • Cleanup takes longer  • The Shine Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  • The Slowstar Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  • The Slowstar Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  • The Slowstar Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  • The Slowstar Vertical Juicer is the dates in the last ship in the vertical modes and increased yield when other horizontal six wijuices, and is the quietest horizontal institution of the say storage.  • Solostar is also easily broken down into vocations for easy storage.  • The Greenstar line allows for maximum juice equality juice with minimal heat and press juice with m						
DESCRIPTION  * Uses high-speed shredding action to pull apart pulp and juice  * Small footprint and easiest to use  * Allows for more functions like ico creams and nut butters  * Compact Vertical Juicers: Good forenty level juicers but not issuand benefits of juice like the early elvel juicers but not issuand benefits of juice like the early elvel juicers but not issuand to easily elvel juicers but not repeat the est entry-level juicer for beginners, offering a compact size, afrordable price, and so overlul performance.  * The Silostater Vertical Juicer is the case and more.  * The Slostater Vertical Juicer is the case and more.  * Solostar is also easily broken of my out there is not is class. The Slostar also ofters a secondary attachment to help customers energy not butter, ice creams and more.  * Silostar is also easily broken under the market.  * The Greenstar line allows for maximum juice shelf life (22 hours per independent label burdents) in personal price yield than other prices, and is the quiets burdent and more.  * Solostar is also easily broken under content, the other measures and more.  * The Silostar as contents and more and more.  * The Silostar as contents and more and more and more.  * Solostar is also easily broken under content, due to the measure and more.  * Silostar is also easily broken under content, due to the measure and more.  * The Greenstar line allows for maximum juice shelf life (22 hours per independent labels) in personal thing in the promotion of the masticating juicer on the market.  * The Greenstar line allows for maximum juice shelf life (22 hours per independent labels) in personal things and press juice with higher independent and more.  * The Greenstar line allows for maximum juice shelf life (22 hours per independent labels) in personal things and personal the market.  * The Greenstar line allows for maximum juice shelf life (22 hours per independent labels	TYPE OF JUICER	CENTRIFUGAL	VERTICAL SINGLE AUGER			HYDRAULIC PRESS
Uses high-speed shredding action to pull apart pulp and juice  BENEFITS  - Low cost  - Small footprint and easiest to use  - Speed and friction denature juice through rapid oxidation and causes immediate break-down of important health benefits of juice like the enzymes, and vitamin mineral content  - Cleanup takes longer  - The Shine Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  - The Shinest Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  - The Showstar Vertical Juicer is the best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performances.  - The Showstar Vertical Juicer is the best offers a succenturing laber to the pressort of the pulsaments and more.  - The Showstar Vertical Juicer is the best offers a secondary attachment to help customers and mut butters  - Cleanup takes longer  - The Showstar Vertical Juicer is the best offers a secondary attachment to help customers and more.  - The Showstar Vertical Juicer is the best offers a secondary attachment to help customers and more.  - Solostar offers juices that are finer than vertical models and increased yields when juice levy free in the lates. The Showstar also offers a secondary attachment to help customers and more.  - Solostar is also easily broken down in those of the vertical single auger  - The Greenstar line allows for maximum juice shelf life (72 hours per independent label to the same of the vertical single auger  - The Greenstar line allows for maximum juice shelf life (72 hours per independent label to the same of the vertical single auger  - The Greenstar line allows for maximum juice shelf life (72 hours per independent label to the same of the v	IMAGE	From From State Control of the Contr		- January - Janu		
**Small footprint and easiest to use **Allows for more functions like ice creams and nut butters **Competer mastication **Orangetic core offers 3-day juice shelf life **Orangetic core offers 3-day juice shelf life **Impact Vertical Juicers Good for entry level juicers but not ideal for large volumes of green juice daily or weekly due to smaller motor size **Osod standard motor size **Osod standar	DESCRIPTION		auger to crush and press juice	and press juice with minimal heat	to masticate and press juice for the ultimate in nutrient extraction	Uses a high-speed blade to shred and then hydraulic press juice inside of a bag in a 2-step process
through rapid oxidation and causes immediate break-down of important health benefits of jucie like the enzymes, and vitamin mineral content  • Cleanup takes longer  • The Shine Vertical Juicer is the best entry-level juicer but not offers a duo-blade auger for twice as much cutting before the press offering 10-12 percent more juice than other juicers in its class. The Slowstar also offers a secondary attachment to help customers enjoy nut butter, ice creams and more.  • Similar to the functionality of a	BENEFITS	• Low cost	Small footprint and easiest to use		and yield from produce due to complete mastication  • Ceramic bio-magnetic core	Provides high juice yield
best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  • The Slowstar Vertical Juicer offers a duo-blade auger for twice as much cutting before the press offering 10-12 percent more juice than other juicers in its class. The Slowstar also offers a secondary attachment to help customers enjoy nut butter, ice creams and more.  • Similar to the functionality of a	DRAWBACKS	through rapid oxidation and causes immediate break-down of important health benefits of juice like the en- zymes, and vitamin mineral content	for entry level juicers but not ideal for large volumes of green juice daily or weekly		Heavier machine	<ul><li>replaced</li><li>Shredded friction before press denatures juice due to heat</li></ul>
horizontal machine. *Based on independent lab results.			best entry-level juicer for beginners, offering a compact size, affordable price, and powerful performance.  • The Slowstar Vertical Juicer offers a duo-blade auger for twice as much cutting before the press offering 10-12 percent more juice than other juicers in its class. The Slowstar also offers a secondary attachment to help customers enjoy nut butter, ice creams and more.	than vertical models and increased yields when juicing leafy greens  Solostar is also easily broken down into two sections for	maximum juice shelf life (72 hours per independent lab studies), 10 percent higher juice yield than other horizontal slow juicers, and is the quietest horizontal masticating juicer on the market.*  • The Greenstar line also offers a superior quality juice, with higher nutrient content, due to the masti- cating juicing technology employed by the twin gears with bio ceramic	

### GREENSTAR BENEFITS

#### **MACHINE ENGINEERING**



#### Bio-ceramic Magnetic Twin Gears

- Two Twin Gears that are comprised of a patented bio-ceramic magnetic core helping to restructure the water molecule of the juice and prolong the shelf life of active juice ingredients.
- Gears are constructed using surgical steel and a non-plastic polymer that does not leech harmful chemicals into the juice.
- Gears are sturdy allowing for a long juicing life-span.
- Magnetic gears support optimal removal of heavy metal residue from pesticides from juice expelling it into the pulp.



# Horizontal Juicing Functions

- Horizontal construction allows for the easy rotation of juicing screens.
- There is a blank screen for creating sorbets, nut butters, chutneys and more.
- The machine also comes with a fine a coarse screen that may be changed out based on the density of your favorite juicing combinations.
- The horizontal function passes the juice through a clarification process as it comes to the screen allowing for a finer juice with less fiber particles.



## Low RPM Juicing

- The Greenstar Juices at the low speed of 110 revolutions per minute, keeping the juice at an ambient temperature during the juicing cycle. Independent lab reports show that juices from commonly juiced apple, carrots and beets raised by only 1/10 of a degree during the juicing process. This retains the maximum nutrient benefit of the juice.
- Low RPM juicing ensures that the maximum pressure will be applied to each food product entering into the masticating system and provide the greatest yield of juice possible in this juicing system. The Greenstar yields on average more that 10 percent more juice from the same produce as other single auger horizontal juicers.



## **Quiet Juicing**

- The Greenstar Line also tested at the lowest decibel rating compared with other juicers in its class. This eliminates the noise disruption caused by other juicers during the juicing process.
- The Greenstar Elite and Pro low decibel reading makes it an ideal solution for juice bars and other settings where customers are looking for fresh ready-made juice.

### GREENSTAR BENEFITS

JUICE OUTPUT



#### **Larger Volume of Juice**

Juicing output is improved with Greenstar juicing technology. Due to the twin-gear masticating horizontal system, produce is completely juiced leaving a very dry pulp and providing more juice per pound than horizontal singe auger juicing machines by 10% on average. The higher yields lead to long-term savings on expensive produce costs.

#### **Better Taste**

Due to the low rpm, no friction, no heat technology employed by the Greenstar the final juice taste is closer to the natural flavor of the ingredients being juiced. Heat and friction commonly modify the natural flavors of produce when it is juiced. For example, greens become more bitter and citrus more sour when heat is applied. Greenstar juices also score a higher pH making the juice sweeter to the taste.

#### **Better Texture**

The horizontal structure and the benefit of the twin-gear juicing system allows your juice optimal pressing and straining resulting in a finer texture of final juice product. Many machines provide a coarser juice structure that may need to be strained to refine the juice. With the Greenstar straining is rarely necessary.

#### **Higher Quality of Juice**

Laboratory test data shows that the Greenstar juicing system can extract up to 19 times more nutrients than its competitors. Not only do you get more juice, it's better for you too.



### GREENSTAR BENEFITS

**CUSTOMER EXPERIENCE** 



ONLY JUICE TWICE A WEEK

BEST PRODUCT VALUE

MAXIMUM FUNCTIONALITY



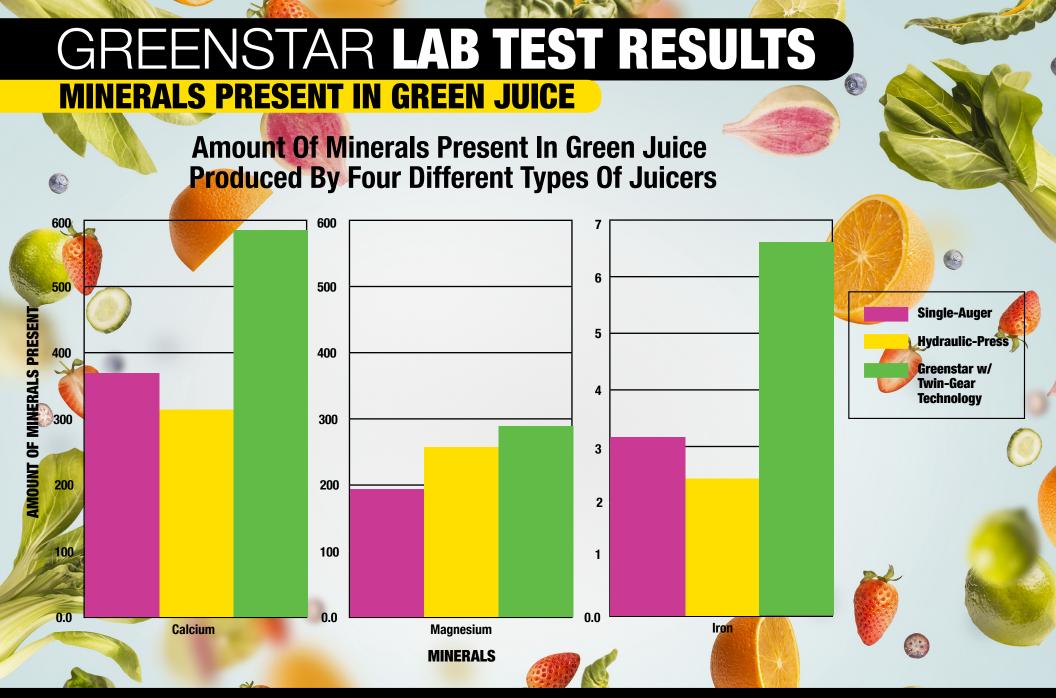
 This juicer uses durable stainlesssteel twin gears to create juice.

- Lifestyle Customers benefit in their lifestyle from the 72-hour shelf life of the juice from the Greenstar by reducing their time juicing.
- With the Greenstar, it is possible to comfortably juice 2-3 times weekly and store the fresh nutrient dense juice until the next juicing preparation.

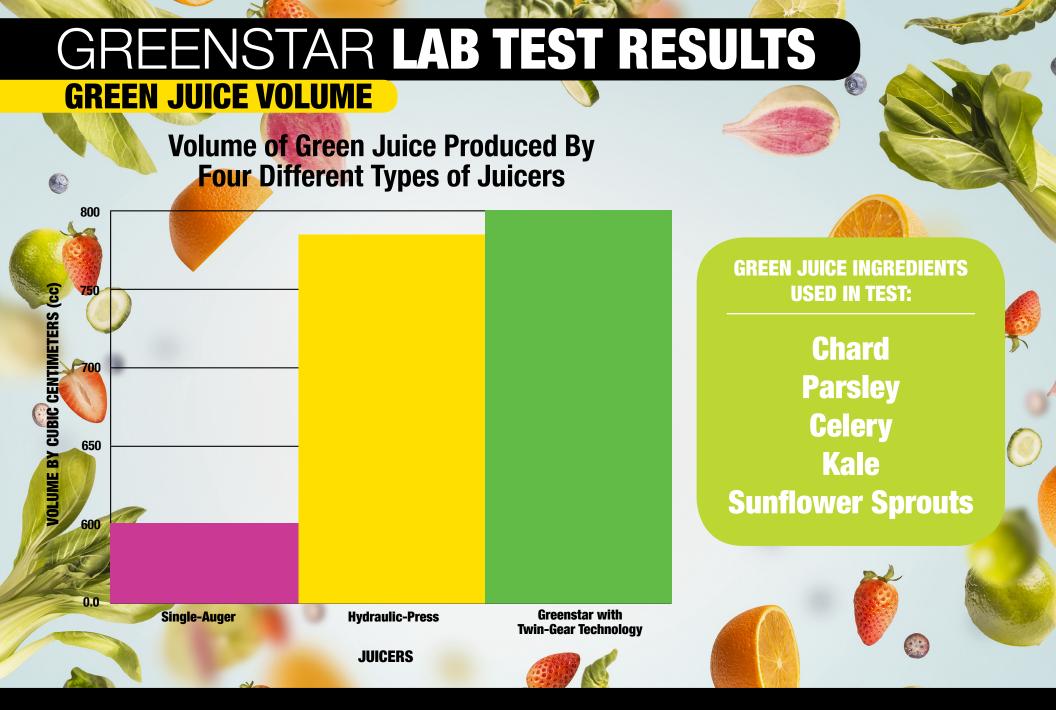
- Save money in the long term: a 10% higher yield means a 10% savings on your grocery bill.
- The Greenstar juicing system is laboratory proven to extract up to 19 times more nutrients than some of its competitors.
   More nutrients equals better health.
- The durable stainless steel construction of the Greenstar juicing system means that it does not have to be replaced for many, many years.

- The Greenstar series allows for many varying uses of the juicer. You can juice and create solid food preparations like nut butters, sorbets, and more.
- Additionally, the Greenstar can juice hard to juice items like wheatgrass, melon with the skin and the seeds and celery creating versatile juicing options for customers.





The Greenstar Juicer with its Twin-Gear Technology produced 40-50% more Calcium, 35-45% more Magnesium, and 90-100% more Iron than the single-auger juicer and the hydraulic-press juicer.



The Greenstar Juicer with its Twin-Gear Technology produced the most volume of juice (800 cc) compared to the single-auger juicer (780 cc) and the hydraulic-press juicer (790 cc).

### GREENSTAR OPINION LEADERS



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These are some of the industry thought leaders that have been choosing the Greenstar line over the past 30 years.

