



# ZOZO

• mindful pet & home care •



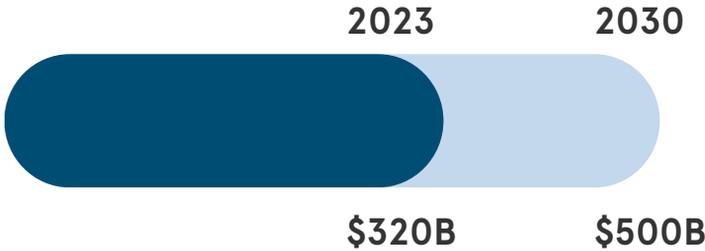
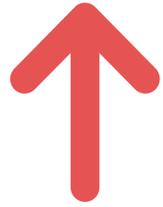
CLEAN  
homes  
happy  
PETS

 [zozocares.com](https://www.zozocares.com)

 [info@zozocares.com](mailto:info@zozocares.com)

 [@zozo.cares](https://www.instagram.com/zozo.cares)

# Pet Industry Soars in Growth



\*Pet industry Growth Chart

**A** This sector has grown by 150% in the past years and is worth 300 billion dollars today. It will be worth 500 billion dollars by 2030!

**B** Today, there are over 500M pet-owning households across the US, EU and China  
And the market is expanding.

**C** In 2021, 70% of us households owned at least one pet, compared to 68% in 2016.



Dogs are the most popular pet around the world currently present in one third of households globally.



Cats are on a close second and are included in 25% of global pet-owning households.

WHY?



## Demographic Changes:

The majority of pet owners are **millennials (%32 ) in the world** who was born between 1981 and 1996.

- Millennials are more likely to have children later in life.
- A larger proportion of them work from home.
- They have higher than average income and education.
- The purchasing power of millennials is significantly high.

## The Covid-19 Pandemic:

- Pet-owning households in European countries **increased by 50%** since the introduction of the Covid-19 pandemic. Similarly, the growth rate of pet ownership in the US **doubled**, over the same period. So pet ownership in the U.S. has jumped significantly over the past three decades.
- The global pet adoption rate has increased in the year 2020, indicating a surge of 27.8% compared to previous years.

Introducing a majority demographic of health conscious, hyper-attentive clientele, with a stand-out buying power.

## Modern Pet Culture:

The owner / pet relationship is changing. Modern pet owners report a more integrated and co-supported lifestyle; today, pets are increasingly viewed as important family members.

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1. <https://www.euronews.com/business/2024/01/17/pet-industry-soars-in-growth>

2. <https://healthforanimals.org/reports/pet-care-report/global-trends-in-the-pet-population/#:~:text=Why%20is%20pet%20ownership%20on,the%20height%20of%20the%20pandemic>

3. [www.bloomberg.com/company/press/global-pet-industry-to-grow-to-500-billion-by-2030-bloomberg-intelligence-finds/](https://www.bloomberg.com/company/press/global-pet-industry-to-grow-to-500-billion-by-2030-bloomberg-intelligence-finds/)

4. <https://www.americanpetproducts.org/news/blogpost/2023/12/07/post-covid-rise-in-pet-ownership-evident-persistent>

5. <https://healthforanimals.org/reports/pet-care-report/global-trends-in-the-pet-population/>

# The APPA COVID-19 Pulse Study Pet Ownership During The Pandemic:

**72%** of pet owners

agree that spending time with their pet helps reduce their stress and increase their sense of well-being during the COVID-19 pandemic

**70%** Spend more time

with their pet while social distancing from others



**60%** Feel more bonded

with their pet because of the extra time spent with their pet

**39%** Exercise more

with their pet during COVID-19

# Is the new market aware of the dangers at home?

Recent research confirms that many modern health issues in this expanding market system from the use of common household cleaning products.

## These Chemicals cause:

- Gastrointestinal failure
- Respiratory labour
- Skin irritation (eczema, allergies, ++)
- Eye infections
- Chronic stress

On further investigation, the most common household cleaning products include toxic ingredients.

- Ammonia
- Bleach
- Chlorine
- Formaldehyde



1. <https://www.aspcanews.org/news/official-top-10-pet-toxins-2022> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4727500/>

2. <https://stacks.cdc.gov/view/cdc/21748> CDC\_AA\_refVal=

3. <https://pubmed.ncbi.nlm.nih.gov/35222222/> www.cdc.gov/2Fnceh%2Fpublications%2Fbooks%2Fhousing%2Fcha05.htm

4. <https://pubmed.ncbi.nlm.nih.gov/35222222/> www.ncbi.nlm.nih.gov/pmc/articles/PMC3939690/

5. <https://www.petmd.com/6-things-your-house-could-be-triggering-your-pets-allergies>

6. <https://spca.bc.ca/news/toxic-cleaning-products/>

7. <https://www.theveterinarynurse.com/content/clinical/managing-exposure-to-cleaning-products-in-cats-and-dogs/>

# We have good news for you!

**Zozo is Here for you both:**

Zozo Cares was born from a true belief in pet companionship, paired with a commitment to animal health. Developed to world-class standards in partnership with Vimar ANIMAL HEALTH, Zozo Cares is the premier pet health company today, supporting our world's pets and homes.

Using products that reflect the trust of your relationship.  
*You trust your pet – she should trust your home.*

All of our products in the “Home Care” and “Pet Care” categories are pet-safe, veterinarian formulated, hypoallergenic, vegan and ecological.



**SHE TRUSTS YOU –  
SHE SHOULD TRUST YOUR HOME.**



**ODOR REMOVER &  
HARD FLOOR CLEANER**  
— Concentrate —  
1000 ML



**ODOR & STAIN REMOVER**  
— Spray —  
750 ML



**SHED CONTROL  
WATERLESS SHAMPOO**  
Spray for Cats  
150 ML



**SHED CONTROL  
WATERLESS SHAMPOO**  
Spray for Dogs  
150 ML



**DOG DEODORIZING  
SPRAY**  
Spray for Dogs  
150 ML



**EASY GROOM  
SPRAY**  
Spray For Cats & Dogs  
150 ML



**PAW & COAT HYGIENIC  
CLEANING WIPES**  
For Cats & Dogs  
50 PCS



**CAT LITTER  
FRESHENER GRANULES**  
For Cats  
120 GR

# GO TO MARKET MODEL?

## E-Commerce Platforms

### trendyol

Trendyol is one of the five largest e-commerce companies in Europe, the Middle East and Africa.



*The Best Selling Product in the Paw Wipes and Odor Eliminator category on Trendyol.*

### hepsiburada

Hepsiburada was chosen as "Turkey's Most Recommended E-Commerce Brand" with its product and service quality.

### hipicon

Online design shopping and conversion platform where you can discover original and different designers and purchase their products.

### amazon

Amazon, Google, Apple, Microsoft and Facebook, as well as B.D. There is a list of the "Five Largest Companies" producing information technology.



[zozocares.com](https://zozocares.com) is the official shopping site of the Zozo Cares brand.

# Market Places:

macro▲center  
**MiGROS**

Migros Ticaret A.Ş. is one of the supermarket chains in Turkey. The foundations of Migros were laid in 1954. Macrocenter market chain belongs to the Migros group.

Taze  
Direkt

TazeDirekt is an online grocery business whose current focus is to deliver fresh, organic, and regional products of the highest quality that you can't find at other grocery stores.

# DIRECT TO CONSUMER:



More than 200 places  
including veterinary  
clinics, pharmacies and  
petshops in Turkey.



# PRODUCTION PROCESS



- Produced in our own Factories with our R&D Team
- More than 30 years experienced
- Export more than 20 countries



Halal



ISO 9001:2008



GMP Plus: to ensure good manufacturing practices and the safety and quality of the products internationally



**vimar**  
animal health





CALMING  
CEDAR WOOD



## STAIN & ODOR REMOVER

SPRAY

VEGAN

ECOLOGICAL

PLANT BASED

%0 Ammonia, Chlorine,  
Ethyl Alcohol, Fragrance

750 ML



Permanently eliminates all odors ( heat stain, marks) cleans any strength stains on all hard surfaces. Works on Urine, Feces, Drool etc.

### INGREDIENTS:

Apple cider vinegar,  
standardized dittany oil,  
standardized tea tree oil,  
standardized cedarwood  
oil, isopropyl alcohol and  
nonionic detergent.

### DOES NOT CONTAIN:

Ammonia, chlorine,  
ethyl alcohol,  
perfume, sulfate,  
SLES, SLS, silicone,  
phosphate, dye and  
synthetic oil.



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CALMING  
CEDAR WOOD



## ODOR REMOVER & HARD FLOOR CLEANER CONCENTRATE

VEGAN

ECOLOGICAL

PLANT BASED

LONG TERM USE

%0 Ammonia, Chlorine,  
Ethyl Alcohol, Fragrance

1000 ML



Permanently eliminates all odors ( heat stain, marks) cleans any strength stains on all hard surfaces. Works on Urine, Feces, Drool etc. Makes shiny surfaces After use no floor staining

### INGREDIENTS:

Apple cider vinegar, standardized dittany oil, standardized tea tree oil, standardized cedarwood oil, isopropyl alcohol and nonionic detergent.

### DOES NOT CONTAIN:

Ammonia, chlorine, ethyl alcohol, perfume, sulfate, SLES, SLS, silicone, phosphate, dye and synthetic oil.



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## PAW & COAT HYGIENIC CLEANING WIPES

VEGAN

ECOLOGICAL

HYPOALLERGENIC

%0 Alcohol, Paraben, Fragrance

ALOE VERA

NANO SILVER SOLUTION

VITAMIN E

50 PCS

These wipes can be used all over your pet's body except eyes and ears. Suitable for daily use. You can safely clean your pet's coat and paws without the need for water or shampoo.

- Moisturizing effect,
- Clean effortlessly,
- Daily Use,
- Robust & Cotton Wipes,

### INGREDIENTS:

Aloe Barbadensis Leaf, Tocopheryl Acetate (Vitamin E), Colloidal Silver, Lauryl Glucoside, Ethylhexylglycerin, Glyceryl Caprylate, Phenoxyethanol and Chlorhexidine Digluconate.

### DOES NOT CONTAIN:

Alcohol, Perfume, Sulfate, SLES, SLS, Silicone, Phosphate, Ammonia, Dyes and Synthetic Oil.



# Special For Dogs

## SHED CONTROL WATERLESS SHAMPOO

— SPRAY —

VEGAN

ECOLOGICAL

HYPOALLERGENIC

UNSCENTED

%0 Alcohol, Fragrance, Paraben

BIOTIN

NANO SILVER SOLUTION

150 ML



- Formulated with Biotin, Aloe Vera and Vitamin E strengthen the fur, reduce breakage and promote healthy regrowth.
- Nano Silver Solution and Chlorhexidine offer easy, gentle and water-free cleaning for your dog.
- This shampoo moisturizes the skin and eliminates odors.
- No need to rinse after use
- PH Balanced
- Convenient daily use
- Ideal for puppies and adult dogs.

### INGREDIENTS:

Biotin, Aloe Barbadensis Leaf, Tocopheryl Acetate (Vitamin E), Colloidal Silver, Lauryl Glucoside, Ethylhexylglycerin, Glyceryl Caprylate, Phenoxyethanol, Chlorhexidine Digluconate and Water.

### DOES NOT CONTAIN:

Alcohol, perfume, sulfate, SLES, SLS, silicone, ammonia, dye and synthetic oil.



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# Special For Cats

## SHED CONTROL WATERLESS SHAMPOO

— SPRAY —

VEGAN

ECOLOGICAL

HYPOALLERGENIC

UNSCENTED

%0 Alcohol, Fragrance, Paraben

BIOTIN

NANO SILVER SOLUTION

150 ML



### INGREDIENTS:

Biotin, Aloe Barbadensis Leaf, Tocopheryl Acetate (Vitamin E), Colloidal Silver, Lauryl Glucoside, Ethylhexylglycerin, Glyceryl Caprylate, Phenoxyethanol, Chlorhexidine Digluconate and Water.

### DOES NOT CONTAIN:

Alcohol, perfume, sulfate, SLES, SLS, silicone, ammonia, dye and synthetic oil.



- Formulated with Biotin, Aloe Vera and Vitamin E strengthen the fur, reduce breakage and promote healthy regrowth.
- Nano Silver Solution and Chlorhexidine offer easy, gentle and water-free cleaning for your cat.
- This shampoo moisturizes the skin and eliminates odors.
- No need to rinse after use.
- PH Balanced.
- Convenient daily use.
- Ideal for kittens and adult cats.



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# Cats & Dogs

## EASY GROOM SPRAY Detangling & Shine

SPRAY

VEGAN

ECOLOGICAL

HYPOALLERGENIC

%0 Alcohol, Fragrance,Paraben

COCONUT OIL

VITAMIN E

ALOE VERA

BIOTIN

150 ML



### INGREDIENTS:

Biotin, Aloe Barbadensis Leaf, Tocopheryl Acetate (Vitamin E). Colloidal Silver, Lauryl Glucoside, Ethylhexylglycerin, Glyceryl Caprylate, Phenoxyethanol, Chlorhexidine Digluconate and Water.



### DOES NOT CONTAIN:

Alcohol, perfume, sulfate, SLES, SLS, silicone, ammonia, dye and synthetic oil.

- Coconut Oil in its formulation supports easily groom your furry friend.
- This spray detangles the fur and loosens knots without damaging the coat.
- The combination of Biotin, Aloe Vera and Vitamin E hydrates the fur and promotes healthy looking coat.
- Convenient daily use.
- No rinse to need after use.
- Ideal for adult dogs, adult cats, kittens and puppies.



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Special For Dogs



## DOG DEODIRIZING

SPRAY

VEGAN

ECOLOGICAL

HYPOALLERGENIC

%0 Alcohol, Paraben

WHITE SOAP ESSENCE

ALOE VERA

BIOTIN

VITAMIN E

150 ML

- ZoZo Cares Dog Deodorizing Spray eliminates odors, cleanse your dog and leaves them smelling fresh.
- The combination of Biotin, Aloe Vera and Vitamin E hydrates the fur and moisturizes the skin.
- Convenient daily use.
- No rinse to need after use.
- Ideal for adult dogs and puppies.

### INGREDIENTS:

Biotin, Aloe Barbadensis Leaf, Tocopheryl Acetate (Vitamin E). Colloidal Silver, Lauryl Glucoside, Ethylhexylglycerin, Glyceryl Caprylate, Phenoxyethanol, Chlorhexidine Digluconate and Water.



### DOES NOT CONTAIN:

Alcohol, perfume, sulfate, SLES, SLS, silicone, ammonia, dye and synthetic oil.



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**%100  
ACTIVATED  
CARBON**



## CAT LITTER FRESHENER GRANULES

VEGAN

ECOLOGICAL

PLANT BASED

LONG LASTING LITTER

%0 Alcohol, Dust, Fragrance

120 GR

- Formulated by veterinarians.
- Maximum odor trapping.
- Its contents eliminate bad odors in cat litter and prevent unwanted smells.
- High molecule-binding properties extend litter life.
- Its granular structure prevents dust formation.
- Safe for use with any litter type (activated carbon, bentonite, silica, pellets, etc.)
- Its fragrance-free special formula and organic nature do not harm your cat's health during use.

### INGREDIENTS:

It is granular activated carbon, produced by steam activation from coconut shell, with high density and high activity, for odor removal.

### DOES NOT CONTAIN:

Ammonia, chlorine, ethyl alcohol, perfume, sulfate, SLES, SLS, silicone, phosphate, dye and synthetic oil.



# COMING SOON!



*Shed Control Sprays are Being RENEVED!  
Foam form coming soon!*



*Zozo Lice & Flea repellent foam is coming soon!*



**ZOZO**

• mindful pet & home care •

**CERTIFICATES**

# V-LABEL CERTIFICATE



NAME OF COMPANY

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize San. Böl. 2. San. Cd. No:16 34953 Tuzla / İSTANBUL / TÜRKİYE

DATE OF CERTIFICATE / CERTIFICATE VALIDITY  
17/08/2023 / 15/11/2024

The V-Label GmbH herewith that the product(s) listed below correspond(s) to the guidelines of the V-Label. Following a check of all ingredients contained within, this product(s) has been categorised as such:

## PRODUCT TYPE

ZOZO PATİ & TÜY TEMİZLEYİCİ HİJYEN MENDİLİ  
ZOZO TÜY & DERİ BAKIM SPREYİ KEDİLERE ÖZEL-KOKUSUZ  
ZOZO TÜY & DERİ BAKIM SPREYİ KÖPEKLERE ÖZEL-KOKUSUZ  
ZOZO BİT & PİRE KOVUCU SPREY- LAVANTA YAĞLI  
ZOZO HİNDİSTAN CEVİZİ YAĞLI KOLAY TARAMA SPREYİ

## LICENSE NUMBER

VEGAN TR2111324  
VEGAN TR2111325  
VEGAN TR2111325  
VEGAN TR2111326  
VEGAN TR2111327

EBRU AKIMAN  
V-LABEL COORDINATOR OF TURKEY

RENAT  
PICHLER  
V-LABEL COO

V-label GmbH  
Niederfeldstrasse 92, CH-8408 Winterthur  
www.v-label.eu

# V-LABEL CERTIFICATE



NAME OF COMPANY

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Org. San. Bölgesi Aydınlı Mah. 2. Sanayi Cad. No:16 TUZLA / İSTANBUL / TÜRKİYE

DATE OF CERTIFICATE / CERTIFICATE VALIDITY  
01/11/2023 / 01/11/2024

The V-Label GmbH herewith that the product(s) listed below correspond(s) to the guidelines of the V-Label. Following a check of all ingredients contained within, this product(s) has been categorised as such:

**PRODUCT**

ZOZO BEYAZ SABUN KOKUSU KÖPEK PARFÜMÜ

**TYPE**

VEGAN

**LICENSE NUMBER**

TR2311410

FERİD ARİMAN  
V-LABEL COORDINATOR OF TURKEY

RENAT  
RICHLER  
LABBY GEC

V-Label GmbH  
Niederfeldstrasse 92, CH-8408 Winterthur  
www.v-label.eu

# V-LABEL CERTIFICATE



NAME OF COMPANY

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Org. San. Bölgesi Aydınlı Mah. 2. Sanayi Cad. No:16 TUZLA / İSTANBUL / TÜRKİYE

DATE OF CERTIFICATE / CERTIFICATE VALIDITY  
15/11/2023 / 15/11/2024

The V-Label GmbH herewith that the product(s) listed below correspond(s) to the guidelines of the V-Label. Following a check of all ingredients contained within, this product(s) has been categorised as such:

## PRODUCT

ZOZO KOKU GİDERİCİ VE YÜZEY TEMİZLEYİCİ SPREY  
ZOZO KOKU GİDERİCİ YER TEMİZLEYİCİ KONSANTRE

## TYPE LICENSE NUMBER

VEGAN TR2111322  
VEGAN TR 211323

EBRU ARIMAN  
V-LABEL COORDINATOR OF TURKEY

RENAT  
PICHLER  
V-LABEL COORDINATOR

# CERTIFICATE

ECO

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlık Mh. 2. Sanayi Cd. No: 16 34953  
Tuzla / İstanbul - TÜRKİYE

**vımar**  
cleaning products

Scope/Alpam - Products/Ürünler:

Zozo Tüy & Deri Bakım Spreyi Kedilere Özel  
Zozo Skin & Coat Care Spray for Cats

This is to certify that the ecological natural labels and  
TÜRCERT ECMark® Ecological Cleaning Products Criteria's V.01 Procedure  
of the above mentioned client meets the requirement of  
/Yukarıda belirtilen ürün Avrupa CEI'de gerekli kriterlerin karşılanması için uygun.

International ECO Label™ use approved.

ECO/2021072601/TR Certificate Number/Sertifika Numarası	26.07.2021 Date of Initial Registration İlk Belgelendirme Tarihi
26.07.2021-R2 Date of Last Issue /Yeni Çıkarım Tarihi	26.07.2024 Date of Expiry/Geçerlilik Süresi



**EUROLAB**  
Laboratory Services

TÜRCERT TEKNİK KONTROL ve BELGELENDİRME ANONİM ŞİRKETİ  
Adres: Nispetiye Mah. Çarşıoğlu Cad. No: 11 Çöğürler- Beşiktaş - İstanbul - Türkiye  
Tel: +90 212 702 20 10 Fax: +90 212 702 21 13 www.ecomark.com.tr



# CERTIFICATE

ECO Label™

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlık Mh. 2. Sanayi Cd. No: 16 34953  
Tuzla / İstanbul - TÜRKİYE

**vımar**  
cleaning products

Scope/Alpam - Products/Ürünler:

Zozo Tüy & Deri Bakım Spreyi Kedilere Özel  
Zozo Skin & Coat Care Spray for Cats

This certificate has been awarded for a product that meets the necessary criteria  
according to ECMark® and ECO Label™ standard Cleaning Products regulation.  
/Yukarıda belirtilen ürün Avrupa CEI'de gerekli kriterlerin karşılanması için uygun.

International ECO Label™ use approved.

ECO/2021072601/TR Certificate Number/Sertifika Numarası	26.07.2021 Date of Initial Registration İlk Belgelendirme Tarihi
26.07.2021-R2 Date of Last Issue /Yeni Çıkarım Tarihi	26.07.2024 Date of Expiry/Geçerlilik Süresi



Certificate Validity

See more: [www.vimar.com.tr](http://www.vimar.com.tr)  
This certificate is valid during the customer obeys the rules ECOLABEL™'s procedures and agreements.



INTERNATIONAL ECOLOGICAL AUTHORITY

# CERTIFICATE

ECOLOGICAL PRODUCTS CERTIFICATION

## ECO ECOLOGICAL PRODUCT CERTIFICATE Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.  
İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Çd. No: 16 34953  
Tuzla / İstanbul -TÜRKİYE

**vımar**  
animal health

Scope/Kapsam - Products/Ürünler:

Zozo Tüy & Deri Bakım Spreyi/Köpeklerle Özel  
Zozo Skin & Coat Care Spray for Dogs

This is to certify that the ecological natural label and  
TÜRCER™ ECOmark™ Ecological Cleaning Products Criteria: V.03 Procedure  
of the above mentioned client meets the requirement of  
\*Laboratory testing after success ECO product customer letter requirements compliance.

International ECO Label™ use approved.

ECO/2023160205/TR Certificate Number/Sertifika Numarası	02.10.2023 Date of Issuance/Çıkarış Tarihi
02.10.2023 Date of Expiry/Çıkarış Süresi Bitimi	02.10.2024 Date of Expiry/Çıkarış Süresi Bitimi



**EUROLAB**  
Laboratory Services

TÜRCER™ YEREL EKİPÜLÜK - BELGELENDİRME ANONİM ŞİRKETİ  
Adres: Nispetiye Mah. Gaziosmanpaşa Cad. No:11 Şişli/İstanbul - Turkey  
Tel: +90 212 762 20 10 / fax: +90 212 969 21 10 www.ecomark.com.tr



# CERTIFICATE

## ECO Label™ ECOLOGICAL PRODUCT CERTIFICATE Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.  
İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Çd. No: 16 34953  
Tuzla / İstanbul -TÜRKİYE

**vımar**  
animal health

Scope/Kapsam - Products/Ürünler:

Zozo Tüy & Deri Bakım Spreyi/Köpeklerle Özel  
Zozo Skin & Coat Care Spray for Dogs

This certificate has been awarded for a product that meets the necessary criteria  
according to ECOmark™ and ECO Label™ standard Cleaning Products regulation.  
\*Laboratory testing after success ECO LABEL product customer letter requirements compliance.

International ECO Label™ use approved.

ECO/2023109295/TR Certificate Number/Sertifika Numarası	02.10.2023 Date of Issuance/Çıkarış Tarihi
02.10.2023 Date of Expiry/Çıkarış Süresi Bitimi	02.10.2024 Date of Expiry/Çıkarış Süresi Bitimi



Certificate Verifiy

See more: www.ecolabel.com  
This certificate is valid during the customer obeys the rules ECO LABEL™ procedures and agreements.



INTERNATIONAL ECOLOGICAL AUTHORITY

# CERTIFICATE

## ECO

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlık Mh. 2. Sanayi Cd. No: 16 34953  
Tuzla / İstanbul - TÜRKİYE

**vimar**  
BİYOLİFİT HAYAT

Scope/Kapsam - Products/Ürünler:

Zozo Hijyenik Nemlendirici Pati Temizleme Mendili

This is to certify that the ecological natural labels and TÜRCERT (ECOMark)® Ecological Cleaning Products Criteria V.01 Provisions of the above mentioned client meets the requirement of *Procedures determining when applying ECO label to the products under generalization arrangements.*

International ECO Label™ use approved.

ECO/2021041305/TR Certificate Number/Sertifika Numarası	19.04.2021 Date of Issuance/Verilme Tarihi
19.04.2023-EZ Date of Expiry/Geçerlilik Süresi	19.04.2025 Date of Expiry/Geçerlilik Süresi



TÜRCERT TEKNİK KONTROL ve BİLGELENDİRME ANONİM ŞİRKETİ  
Adres: Marbece Mah. Gecekonuk Cad. No:11 Çiğdemli - Beşiktaş - İstanbul - Turkey  
Tel: +99 212 702 20 10 / fax: +90 212 909 21 10 www.ecomark.com.tr



ECOLOGICAL PRODUCTS CERTIFICATION

# PAW & COAT HYGIENIC CLEANING WIPES

# CERTIFICATE

## ECO Label™

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlık Mh. 2. Sanayi Cd. No: 16 34953  
Tuzla / İstanbul - TÜRKİYE

**vimar**  
BİYOLİFİT HAYAT

Scope/Kapsam - Products/Ürünler:

Zozo Hijyenik Nemlendirici Pati Temizleme Mendili

This certificate has been awarded for a product that meets the necessary criteria according to ECOMark® and ECO Label™ standard Cleaning Products regulation. *Procedures determining when applying ECO LABEL to the products under generalization arrangements.*

International ECO Label™ use approved.

ECO/2021041305/TR Certificate Number/Sertifika Numarası	19.04.2021 Date of Issuance/Verilme Tarihi
19.04.2023-EZ Date of Expiry/Geçerlilik Süresi	19.04.2025 Date of Expiry/Geçerlilik Süresi



Certificate Validity

www.ecomark.com.tr  
This certificate is valid during the system usage for the ECO LABEL™ procedures and agreements.



INTERNATIONAL ECOLOGICAL AUTHORITY

# CERTIFICATE

## ECO

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Cd. No: 15 34953  
Tuzla / İstanbul - TÜRKİYE

**vimar**  
animal health

Scope/Kapsam - Products/Ürünler:

Zaço Beyaz Sabun Kokusu Köpek Parfümü  
Zaço White Soap Scent Dog Perfume

This is to certify that the ecological natural labels and  
TÜRKERT ECOMARK™ Ecological Cleaning Products Criteria's V.01. Procedure  
of the above mentioned client meets the requirement of  
*(Müşteri belirtilen ekolojik ECO doğal ürünler gereklilikleri karşılamıştır)*

International ECO Label™ use approved.

ECO/2023090115/TK	01.09.2023
Certificate Number/Sertifika Numarası	General Initial Registration in Organisms of Food
01.09.2023	01.09.2024
Date of Last Issue /Yayın Tarihi	Date of Expiry/Geçerlilik Süresi Bitimi



TÜRKERT TEKNİK KONTROL VE BELGELENDİRME ANONİM ŞİRKETİ  
Adres: Arslançay Anadol. Gaz. Geçimci Cd. No:11 Çengelçay - İstanbul / Türkiye  
Tel: +90 212 702 20 10 İspanya: +34 912 309 21 14 - www.ecocontrol.com.tr



# CERTIFICATE

## ECO Label™

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Cd. No: 15 34953  
Tuzla / İstanbul - TÜRKİYE

**vimar**  
animal health

Scope/Kapsam - Products/Ürünler:

Zaço Beyaz Sabun Kokusu Köpek Parfümü  
Zaço White Soap Scent Dog Perfume

This certificate has been awarded for a product that meets the necessary criteria  
according to ECO-mark™ and ECO Label™ standard Cleaning Products regulation.  
*(Müşteri belirtilen ekolojik ECO-LABEL standart temizlik ürünler gerekliliklerini karşılamıştır)*

International ECO Label™ use approved.

ECO/20231090115/TK	01.09.2023
Certificate Number/Sertifika Numarası	Date of Initial Registration in Organisms of Food
01.09.2023	01.09.2024
Date of Last Issue /Yayın Tarihi	Date of Expiry/Geçerlilik Süresi Bitimi



Certificate Validity

www.ecocontrol.com  
This certificate is valid during the customer days, the rules ECO-LABEL™ procedures and agreements.



INTERNATIONAL ECOLOGICAL AUTHORITY

# CERTIFICATE

## ECO

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Çd. No: 16 34953  
Tuzla / İstanbul - TÜRKİYE

**vimar**  
animal health

Scope/Kapsam - Products/Ürünler:

Zozo Kolay Tarama Spreyi  
Zozo Easy Groom Detangler Spray

This is to certify that the ecological natural labels and  
TÜRCERT ECOMark® Ecological Cleaning Products Criteria V.01 Procedure  
of the above mentioned client meets the requirement of  
/İkadarı belirlenmiş olan Avrupa ECO işaret kullanım kriteri gerekliliklerini karşılamıştır.

International ECO Label™ use approved.

ECO/2021072601/TR

Certificate Number / Sertifikasyon Numarası

26.07.2021

Date of Initial Registration  
Başlangıç Kayıt Tarihi

26.07.2021-82

Date of Last Issue / Geçerlilik Tarihi

26.07.2024

Date of Expiry / Geçerlilik Süresi Bitimi



TÜRCERT TEKNİK KONTROL VE BELGELENDİRME ANONİM ŞİRKETİ  
Adres: Merkez Mah. Gev çözen Cad. No:11 Güngören - İstanbul - Turkey  
Tel: +90 212 702 20 30 Fax: +90 212 909 21 10 www.ecomark.com.tr



# CERTIFICATE

## ECO Label™

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Çd. No: 16 34953  
Tuzla / İstanbul - TÜRKİYE

**vimar**  
animal health

Scope/Kapsam - Products/Ürünler:

Zozo Kolay Tarama Spreyi  
Zozo Easy Groom Detangler Spray

This certificate has been awarded for a product that meets the necessary criteria  
according to ECOMark® and ECO Label™ standard Cleaning Products regulations.  
/Bu belge belirlenmiş olan Avrupa ECO LABEL işaret kullanım kriteri gerekliliklerini karşılamıştır.

International ECO Label™ use approved.

ECO/2021072601/TR

Certificate Number / Sertifikasyon Numarası

26.07.2021

Date of Initial Registration  
Başlangıç Kayıt Tarihi

26.07.2021-82

Date of Last Issue / Geçerlilik Tarihi

26.07.2024

Date of Expiry / Geçerlilik Süresi Bitimi



Çevre ve Yaşam

www.ecomark.com

This certificate is valid only if the customer orders the valid ECO LABEL™ products and services.



INTERNATIONAL ECOLOGICAL AUTHORITY

# CERTIFICATE

ECO

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlık Mh. 2. Sanayi Cd. No: 16 34053  
İzmir / İstanbul - TÜRKİYE

**vımar**  
animal health

Scope/Çapraz - Products/Ürünler:

Zozo Koku Giderici Yüzey Temizleyici Konsantré

This is to certify that the ecological natural labels and  
"ÜÇÜNCÜYÜK EĞİTİM" Ecological Cleaning Products Criteria V.01 Procedure  
of the above mentioned client meets the requirement of  
Türkiye'deki ilgili olan Avrupa EKO işaret kullanma kriter gereklilikleri koşullarıdır.

International ECO Label™ use approved.

ECO/2021041905/TR Certificate Number/Sertifika Numarası	19.04.2021 Date of Valid Registration İlgili Belgelerin Alınış Tarihi
19.04.2025 R2 Date of Last Issue / Son Tarih	19.04.2025 Date of Expiry/Geçerlilik Süresi Bitimi

**EUROLAB**  
Laboratory Services

**eco mark**  
Ecological Products Certification

ÜÇÜNCÜYÜK EĞİTİM VE BELGELENDİRME ANONİM ŞİRKETİ  
Adres: Akatlar Mah. Güneşli Sokak No:11 Şişli/Beşiktaş - İstanbul / Türkiye  
Tel: +90 212 705 50 10 Fax: +90 212 900 21 10 www.uceyok.com.tr

ECOLOGICAL PRODUCTS CERTIFICATION

# ODOR REMOVER & HARD FLOOR CLEANER Concentrate



# CERTIFICATE

ECO Label™

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlık Mh. 2. Sanayi Cd. No: 16 34053  
İzmir / İstanbul - TÜRKİYE

**vımar**  
animal health

Scope/Çapraz - Products/Ürünler:

Zozo Koku Giderici Yüzey Temizleyici Konsantré

This certificate has been awarded for a product that meets the necessary criteria  
according to ECOMARK® and ECO LABEL™ standard Cleaning Products regulation.  
/Türkiye'deki ilgili olan Avrupa EKO İŞARETİ kriter kullanma kriter gereklilikleri koşullarıdır.

International ECO Label™ use approved.

ECO/2021041905/TR Certificate Number/Sertifika Numarası	19.04.2021 Date of Valid Registration İlgili Belgelerin Alınış Tarihi
19.04.2025 R2 Date of Last Issue / Son Tarih	19.04.2025 Date of Expiry/Geçerlilik Süresi Bitimi

**EUROLAB**  
Laboratory Services



Certificate Verisi

www.ecolabel.com

This certificate is valid during the customer abides the rules ECOLABEL™ procedures and requirements.

**eco label**

INTERNATIONAL ECOLOGICAL AUTHORITY

# CERTIFICATE

## ECO

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Cd. No: 16 34953  
Tuzla / İcadiye - TÜRKİYE

**vımar**  
animal health

Scope/Kapsam: - Products/Ürünler:

ZOZO KOKU GİDERİCİ VE YÜZEY TEMİZLEYİCİ SPREY  
ZOZO ODOR REMOVER AND SURFACE CLEANER SPRAY

This is to certify that the ecological natural labels and  
TÜRCERT ECOMark™ Ecological Cleaning Products Criteria V.01 Procedure  
of the above mentioned client meets the requirement of  
/ Yukarıda belirtilen ürünün ECO İşareti kullanma şartı gerçekleştirilmiştir.

International ECO Label™ use approved.

ECO/2021030502/TR

Certificate Number/Sertifika Numarası

05.03.2021

Date of Initial Registration  
Başlangıç Tarihi

5.03.2021-R2

Date of Last Issue /Yayın Tarihi

05.03.2025

Date of Expiry/Geçerlilik Süresi Bitimi



**EUROLAB**  
Laboratory Services



TÜRCERT TEKNİK KONTROL VE BELGELEME ANONİM ŞİRKETİ  
Adres: Mevlâkîyâ Halk. Çay. Çarşısı Caddesi No:11 Çiğdemci - İstanbul, Türkiye  
Tel: +90 212 703 20 10 Fax: +90 212 709 21 10 www.ecomark.com.tr



# CERTIFICATE

## ECO Label™

ECOLOGICAL PRODUCT CERTIFICATE  
Ekolojik Ürün Sertifikası

VİMAR GIDA TARIM VE HAYVANCILIK SAN. TİC. A.Ş.

İstanbul Anadolu Yakası Organize Sanayi Bölgesi Aydınlı Mh. 2. Sanayi Cd. No: 16 34953  
Tuzla / İcadiye - TÜRKİYE

**vımar**  
animal health

Scope/Kapsam: - Products/Ürünler:

ZOZO KOKU GİDERİCİ VE YÜZEY TEMİZLEYİCİ SPREY  
ZOZO ODOR REMOVER AND SURFACE CLEANER SPRAY

This certificate has been awarded for a product that meets the necessary criteria  
according to ECOMark® and ECO Label™ standard Cleaning Products regulation.  
/ Yukarıda belirtilen ürünün ECO İşareti, ilgili ulusal ve/veya uluslararası kurumlardan.

International ECO Label™ use approved.

ECO/2021030502/TR

Certificate Number/Sertifika Numarası

05.03.2021

Date of Initial Registration  
Başlangıç Tarihi

5.03.2021-R2

Date of Last Issue /Yayın Tarihi

05.03.2025

Date of Expiry/Geçerlilik Süresi Bitimi



Certificate Verify

see more: www.ecolabel.com

This certificate is valid during the customer uses the label ECOLABEL™ products and Agreements.





# ZOZO

• mindful pet & home care •



[zozocares.com](https://zozocares.com)



[info@zozocares.com](mailto:info@zozocares.com)



[@zozo.cares](https://www.instagram.com/zozo.cares)

**vimar**  
animal health

Aydınlı, İstanbul Anadolu Yakası  
Org.San.Bölgesi, 2. Sanayi Cd.  
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