

### **PRODUCTION & SHOWROOM**

At our women's fashion manufacturing facility, we produce with innovative designs and high-quality standards, meticulously bringing both our own collections and custom client orders to life. From fabric selection to sewing, from quality control to packaging, we closely monitor every step of the process. We work as a team to ensure the highest level of customer satisfaction and timely delivery. In our showroom, we showcase our latest collections and provide one-on-one consultancy to help our customers find the best solutions for their needs. We invite you to experience a world where fashion and quality come together!

### porcelain

biscuit

AND IN THE

### bone

olive

### quartz

oatmea

We are an Istanbul-based women's outerwear manufacturing company with a wholesale showroom in Merter. With over 20 years of experience and a dedicated team of professionals, we specialize in a wide range of products, including dresses, jumpsuits, suits, blouses, shirts, sweaters, sweatshirts, skirts, shorts, trousers, vests, cardigans, jackets, coats, and trench coats. Our production process is meticulously managed by specialized departments handling design and modeling, fabric selection, dyeing and washing, fabric cutting, sewing, and finally, quality control and packaging. Through our R&D efforts, we closely follow industry innovations, integrating the latest trends and advanced manufacturing techniques into our processes to deliver innovative solutions.

We not only bring our own designs to life but also manufacture custom-made garments tailored to our clients' unique requests. With our ability to source all types of fabrics, we strive to meet the specific needs of our customers in the best possible way. ABOUT US



Our vision is to become a global leader in the women's outerwear and fashion industry, renowned for high-quality, innovative, and stylish designs. We strive to stay ahead of trends, continuously expand our product range, and provide unique, custom-made solutions for our customers. By strongly focusing on quality, customer satisfaction, and production efficiency, we aim not only to meet but to exceed our clients' expectations. In line with our commitment to sustainability, we are working towards making our production processes 100% recyclable and embracing a zero carbon emission policy to promote eco-friendly manufacturing.

With a strong foundation and over 20 years of experience, we are committed to establishing a global presence and increasing our market share both domestically and internationally. Our dedication to innovation, sustainability, and excellence will guide us in shaping the future of fashion and empowering women worldwide.

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## The Foundation of Quality is the Right Choice!

The first and most crucial step in our women's outerwear production process is selecting the right fabric. In both our collections and custom client orders, quality, durability, and aesthetics are our top priorities. Customer expectations, seasonal trends, and production techniques are considered to determine the most suitable materials. Our expert team collaborates closely with suppliers to procure the highest quality fabrics.



### FABRIC SELECTION & PRODUCTION



#### Where Creativity Meets Functionality!

Our design team prioritizes functionality and aesthetics while creating innovative and unique designs. For custom orders, we conduct oneon-one consultations to ensure the best possible model is created according to client expectations. For our own collections, we analyze trends and strive to develop timeless and high-quality products. Throughout the design process, we act as a team and focus on every detail.

### M O D E L I N G & D E S I G N

### SAMPLE PREPARATION



#### Quality Lies in the Details!

Before any design moves into production, the sample preparation phase is critical. The sample undergoes quality control inspections and is presented for customer approval. During this stage, fabric behavior, stitching techniques, and pattern fit are meticulously examined. Necessary revisions are made based on feedback to achieve the perfect result.

### FABRIC CUTTING

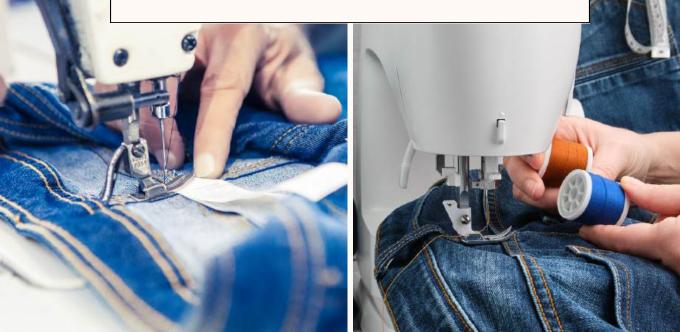
#### Precision, Efficiency, and Excellence!

Once samples are approved, the fabric cutting process begins. This stage requires precision and attention to detail, which is why we closely monitor every step using state-of-the-art equipment and a highly skilled team. We ensure production efficiency by minimizing waste while guaranteeing that every piece meets our quality standards.

#### Craftsmanship is Our Strength!

The sewing process is one of the most critical stages affecting overall quality. Our experienced sewing team combines modern machinery with fine craftsmanship to ensure meticulous production. We maintain strong team coordination to guarantee durability and excellence in every stitch of our products.







#### Flawless Products, Thoughtful Presentation!

Just like every other stage of production, our post-sewing inspection process is carried out with great precision. Our products go through detailed examinations in terms of stitch quality, measurement accuracy, and overall appearance. Items that pass quality control successfully are carefully packaged to meet customer expectations.

### QUALITY CONTROL & PACKAGING



### SHIPPING (LOGISTICS)



#### Safe, Fast, and On-Time Delivery!

At the final stage, completed and packaged products are securely delivered to our customers. Our logistics process is professionally managed to ensure fast and trouble-free delivery. We keep our clients informed at every stage to maintain transparency. Our products are delivered on time and in perfect condition through reliable transportation partners.

# OUR PRODUCTION CAPACITY





1 Week: 30,000 Pieces



1 Day: 6,000 Pieces 1 Month: 120,000 Pieces

