

HEILUNA

RADIANT SKINCARE | SUPPLEMENTS | FRAGRANCE

Heiluna began with a simple question: “What do I truly need?”

Its name comes from “Heil,” meaning healing, and “Luna,” symbolizing rebirth. To us, skincare is not just about outer beauty—it’s about balancing body, mind, and soul.

We blend nature’s healing power with science. Every product is a graceful companion, keeping your radiance close.

Heiluna exists for everyone who seeks their light not outside, but within.



WWW.HEILUNA.COM.TR

**Always
Shine**

The Heiluna Skincare Collection offers flawless, radiant, and healthy skin with every touch.



WWW.HEILUNA.COM.TR

SKINCARE PRODUCTS

Heiluna offers a premium skincare experience, redefining your skin's natural balance with formulas where science meets technology.

Our portfolio features a wide range of products—from anti-aging creams that activate youth signals with epidermal growth factors, to high-concentration brightening serums, blue light protection sprays, and SPF 30 BB creams.

Each formula is enriched with dermatologically tested active ingredients—peptides, hyaluronic acid, vitamin C derivatives, and botanical extracts—while being free from parabens, silicones, and mineral oils.

Always Shine

The Heiluna Skincare Collection offers flawless, radiant, and healthy skin with every touch.



HEILUNA

Dark Spot Serum

WITH TRANEXAMIC ACID
+ NIACINAMIDE

30 ml e 1 fl.oz



DARK SPOT CORRECTING SERUM

Heiluna Dark Spot Correcting
Serum 30 ml | All Skin Types

Heiluna Dark Spot Correcting Serum is a high-concentration brightening formula, presented in a 30 ml dropper bottle.

Its clinical formula with tranexamic acid, niacinamide, alpha-arbutin, and kojic acid balances melanin production, reduces the appearance of existing hyperpigmentation, and helps prevent new spots. Hyaluronic acid and squalane keep the skin hydrated for long-lasting comfort while strengthening the skin barrier. Oil-free, fragrance-free, and fast-absorbing, it is highly tolerable for all skin types, including sensitive skin, and contains no parabens or mineral oils.





HEILUNA

*Advanced
Age-Defying Serum*

WITH BAKUCHIOL, CENTELLA,
LICORICE EXTRACT, UBIQUINONE,
BISABOLOL.

30 ml e 1 fl.oz



Anti-Aging Serum

Heiluna Anti-Aging Serum
30 ml | All Skin Types

Plant-based Bakuchiol delivers all the benefits of retinol without irritation, supporting collagen synthesis. Licorice root extract evens skin tone, while Bisabolol soothes and reduces redness. An antioxidant complex and hyaluronic acid protect the skin from environmental stressors and provide long-lasting hydration.





HEILUNA

Velvet Scrub Gel

WITH CHLORELLA
VULGARIS EXTRACT,
AGAVE
AMERICANA STEM EXTRACT
AND ARGIRELINE

50 ml e 1.69 fl.oz

Purifying & Revitalizing Scrub Face Mask



Heiluna Purifying & Revitalizing Scrub Face Mask
50 ml | All Skin Types

Heiluna Purifying & Revitalizing Scrub Face Mask gently removes dirt, sebum, and dead cells for fresh, radiant, and smooth skin.

Humectants lock in moisture, reinforce the barrier, and help diminish uneven tone and fine lines. Apply a thin layer to dry skin 1–2 times weekly for 5–7 minutes, then rinse. Oil-, paraben-, and silicone-free, suitable for sensitive skin.





HEILUNA

*EGF Peptide Skin Renewing
Moisturising Cream*

WITH EGF EPIDERMAL
GROWTH FACTORS AND BACILLUS
SOYBEAN / FOLIC ACID FERMENT EXTRACTS

50 ml e / 1.69 fl.oz

Anti-Aging & Moisturizing Face Cream

Heiluna Anti-Aging & Moisturizing Face Cream 50 ml | All Skin Types

Heiluna Anti-Aging & Moisturizing Face Cream is an advanced EGF (Epidermal Growth Factor) skincare solution, presented in a premium 50 ml glass jar.

EGF stimulates cell renewal and boosts collagen synthesis to help reduce the appearance of fine lines and wrinkles. Hyaluronic acid and squalane deeply hydrate and strengthen the skin barrier. Its silky texture absorbs quickly, leaving no greasy residue while providing all-day plumpness and radiance—making it an ideal base for makeup.





HEILUNA




BB

Sunscreen Cream
SPF 30

MINERAL

WITH QINCHONA BARK,
GUAVA LEAF AND RHODOLAROSEA
ROOT EXTRACTS

30 ml e 1 fl.oz.



SPF 30 Sun-Protective BB Cream

Heiluna SPF 30 Sun-Protective BB Cream
40 ml | All Skin Types | Medium - Light

The SPF 30 Sun-Protective BB Cream provides reliable protection against UVA and UVB rays with its photostable broad-spectrum filters. Skin-tone-matching pigments instantly even out complexion, delivering natural, velvety coverage.

Its oil-free, lightweight texture absorbs quickly, leaves a balanced matte-radiant finish without clogging pores, and can be used as a makeup base.





HEILUNA



2 in 1

*Daily Facial Cleanser
and
Makeup Remover*


WITH GREEN TEA EXTRACT
LICORICE EXTRACTS AND
CHAMOMILE FLOWER EXTRACT

150 ml • 5.07 fl.oz

120 447 203 000

© 2014 HEILUNA COSMETICS
HEILUNA COSMETICS, INC.
HEILUNA.COM

HEILUNA COSMETICS, INC.

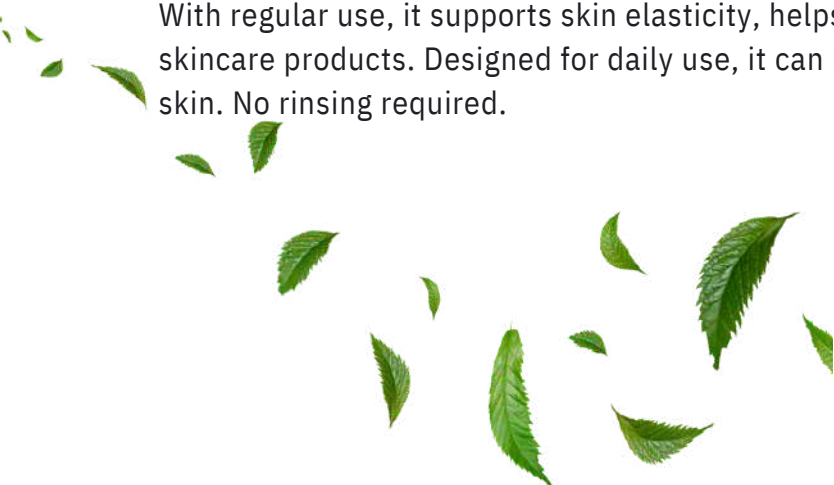


Anti-Aging & Moisturizing Face Cleansing Lotion

Heiluna Anti-Aging & Moisturizing Face Cleansing Lotion
150 ml | All Skin Types

Developed with Heiluna's scientific expertise, this lotion is the first step of your daily skincare routine, gently cleansing the skin while providing lasting hydration. It combines anti-aging protection with delicate cleansing performance, effectively removing makeup residue, excess sebum, and environmental impurities in a single step—while helping to strengthen the skin's natural barrier. Its 100% vegan formula, free from parabens, alcohol, and harsh chemicals, ensures high tolerance even for sensitive skin.

With regular use, it supports skin elasticity, helps reduce the appearance of fine lines, and enhances the effectiveness of subsequent skincare products. Designed for daily use, it can be applied morning and evening with a cotton pad or fingertips, gently massaging into the skin. No rinsing required.





HEILUNA

BlueGlow Defence
Face Mist

WITH MICROALGAE, CAMELLIA LEAF
AND ADICIA SENESAL GUM EXTRACTS

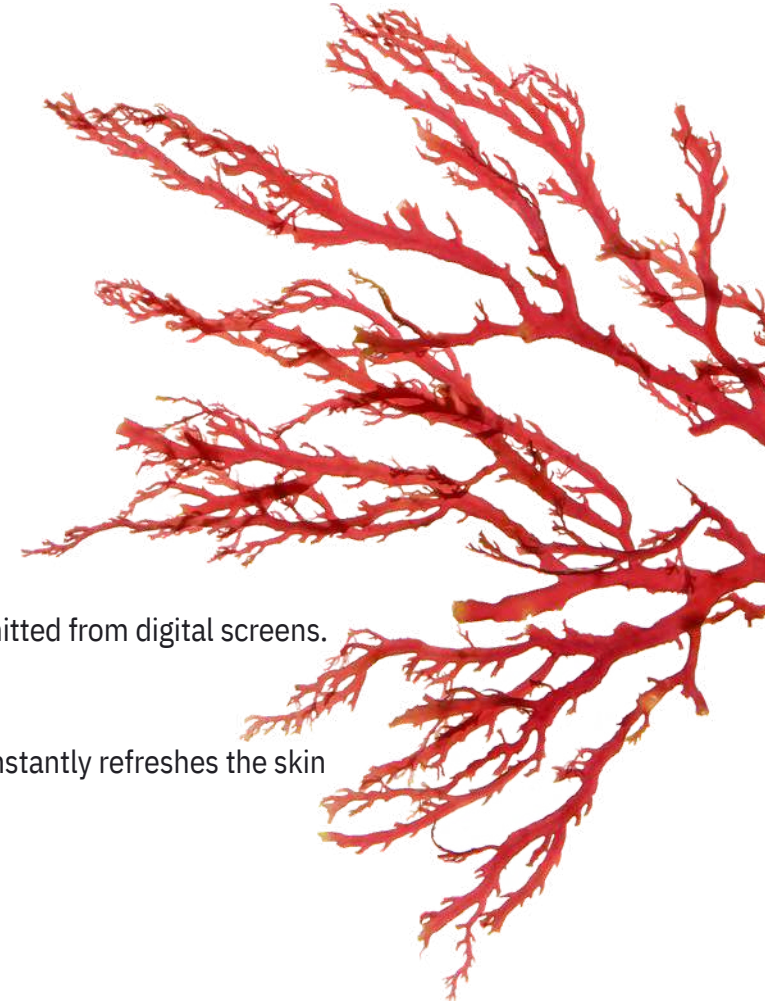
100 ml • 3.38 fl.oz

Blue Light Protective Spray

Heiluna Blue Light Protective Spray
150 ml | All Skin Types

Heiluna Blue Light Protective Spray is a 150 ml hydrating mist developed to protect against HEV light emitted from digital screens.

Microalgae and camellia antioxidants target photoaging, while the hyaluronic acid–panthenol complex instantly refreshes the skin and provides long-lasting hydration.





Supplements

The Heiluna Supplements series is designed to provide the nutritional support needed in today's fast-paced lifestyle, developed to the highest quality standards. Each formula combines carefully selected vitamins, minerals, botanical extracts, and functional ingredients in balanced ratios, guided by clinical research and advanced R&D studies. Our goal is to deliver user-friendly solutions offering a wide range of benefits—from boosting immunity and supporting the skin barrier to optimizing and protecting hormonal balance.

■ Supplements

Step into reliable, innovative, and goal-oriented nutritional support with Heiluna.



Ceramide

CERAMIDE SUPPLEMENT

Heiluna Ceramide
60 Capsules

Heiluna Ceramide strengthens the skin barrier from within with 60 mg of plant-based phyto-ceramides per capsule, providing long-lasting hydration and elasticity.

Its formula, enriched with alpha-lipoic acid and vitamins C, B6, and B12, provides protection against free radicals and helps reduce fine lines, discoloration, and dullness.

This sugar-, gluten-, and lactose-free supplement, produced under vegan and GMP standards, provides reliable beauty support for skin, hair, and nails.



DIM COMPLEX

DIM SUPPLEMENT

Heiluna DIM Complex

60 Capsules

Heiluna DIM Complex combines diindolylmethane (DIM), sulforaphane, and vitamin D3 in a single capsule to naturally support the body's hormonal balance from within.

DIM guides estrogen metabolism toward healthy pathways, while broccoli-derived sulforaphane neutralizes free radicals with its powerful antioxidant effect.

The added red clover isoflavones and high-purity soy extract help protect the collagen-elastin network, enhancing skin firmness and radiance.

This vegan complex, free from sugar, dairy, yeast, GMOs, and gluten, provides a holistic internal care solution that helps reduce signs of aging.



Men's Daily

SUPPLEMENT FOR MEN

Heiluna Men's Daily
60 Capsules

Heiluna Men's Daily, with its advanced 21-ingredient formula tailored to men's daily needs, provides full-spectrum support even during physically and mentally demanding periods.

Vitamin C, zinc, and selenium strengthen immune defense, while vitamin D and calcium support muscle function.

With lutein, Red Korean Ginseng (*Panax ginseng*), and Saw Palmetto, it promotes vitality throughout the day while its carotenoid-rich content supports eye health.

The iron-free special formula includes vitamin E, folic acid, and all B vitamins to optimize metabolism. It contains no sugar, gluten, lactose, yeast, dairy, or artificial flavors.

AMBRE VANILLE | MYSTIC JASMINE | WHITE BOUQUET | SENSUAL LATTE | CINNAMON ROLL



WWW.HEILUNA.COM.TR

%100 Esans Perfume Oil

Heiluna Perfume Oil products transform the fragrance experience into a luxurious ritual with their high-concentration, 100% essential oil formula and alcohol-free composition. The roll-on applicator allows gentle application on the skin, absorbs quickly, and provides long-lasting scent. The elegant glass bottle offers superior protection from light while delivering a compact design that fits safely in your bag.

■ Perfume Oil Collection

Heiluna Perfume Oil leaves a refined trail and a sensory escape in every drop. Choose your personal scent and make it your signature.



- 100% Pure Essence – Contains no alcohol, water, or fillers; experience the full power of the authentic notes.
 - Alcohol-Free Formula – Minimizes irritation even on sensitive skin and leaves no stains.
 - Roll-On Application – Provides precise dosing and applies directly to pulse points such as wrists, neck, and behind the ears.
 - Long-Lasting – Its high concentration ensures all-day wear without the need for reapplication.
 - Layerable – Create your personal signature by layering different Heiluna fragrances.
-
- Clean Ingredient Philosophy – Free from parabens, phthalates, formaldehyde, and animal-derived ingredients; produced according to cruelty-free standards.



Mystic Jasmine

Composed of floral and woody notes



White Bouquet

Composed of floral and fruity notes



Sensual Latte

Composed of gourmand and edible notes



Cinnamon Roll

Composed of gourmand and fruity notes.



Ambre Vanille

Composed of gourmand and amber notes.



CONTACT

Vitaberg Cosmetics Inc.

ORUÇREİS MAH. TEKSTİLKENTCAD.BBLOK

NO: 12 A İÇ KAPI

NO: 202 ESENLER/ İSTANBUL

0 212 955 50 95

HEILUNA

RADIANT SKINCARE | SUPPLEMENTS | FRAGRANCE

