



Meesenburg

TRKİYE

BRINGING VALUE-ADDING BRANDS TO
TRKİYE SINCE 1758.

MISSION
VISION
VALUES

SINCE 1758, MEESENBURG HAS BEEN
A TRUSTED SOLUTIONS PARTNER PROVIDING
PROFESSIONAL SOLUTIONS FOR THE WINDOW,
DOOR AND CONSTRUCTION INDUSTRIES.



OUR MISSION

TO HELP CREATE SAFER, MORE FUNCTIONAL, COMFORTABLE AND SUSTAINABLE LIVING SPACES BY DELIVERING VALUE TO OUR CUSTOMERS THROUGH EXPERT ADVICE, INNOVATIVE SYSTEM SOLUTIONS AND A STRONG PRODUCT PORTFOLIO.

OUR VISION

TO SIMPLIFY OUR BUSINESS PARTNERS' PROCESSES BY COMBINING DIGITALISATION, SUSTAINABILITY AND SERVICE EXCELLENCE, AND TO BE THEIR PREFERRED SOLUTIONS PARTNER, OFFERING A FAST, EFFICIENT AND SEAMLESS PURCHASING EXPERIENCE.

OUR VALUES

CURIOSITY, COLLABORATION AND PROFESSIONALISM ARE THE FOUNDATIONS OF MEESENBURG'S SUCCESS. OUR COMMITMENT TO CONTINUOUS IMPROVEMENT IN UNDERSTANDING OUR CUSTOMERS, OUR LONGTERM PARTNERSHIPS BUILT ON TRUST, AND OUR HIGH QUALITY STANDARDS ARE THE KEY STRENGTHS THAT CARRY MORE THAN TWO AND A HALF CENTURIES OF EXPERIENCE INTO THE FUTURE.

WHO WE ARE?

268 YEARS OF EXPERIENCE, TRUST AND INNOVATION

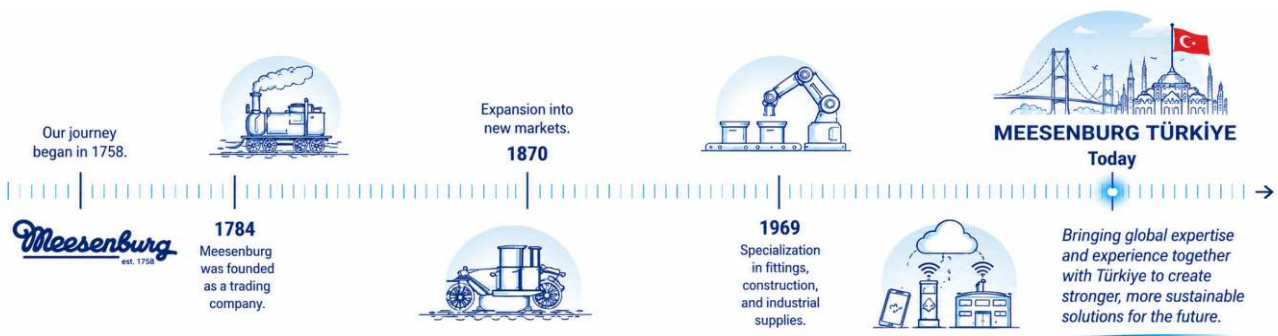
THE MEESENBURG STORY FROM THE PAST INTO THE FUTURE

Founded in Flensburg, Germany, in 1758, Meeseburg is a longestablished family business that continues to evolve by adapting to a changing world.

Since its establishment, Meeseburg has steadily expanded its trading expertise. Beginning with maritime and foreign trade activities, it progressed into retail and wholesale, and ultimately became a strong technology and service partner offering professional solutions for the construction industry.

Today, Meeseburg delivers comprehensive solutions backed by expertise in building component , technical products, security technologies and professional services, carrying its deeprooted values into the future through innovative approaches.

For Meeseburg, the past means experience, the present means trust, and the future means innovation.





THE MEESENBURG FAMILY

GLOBAL OPERATIONALS NETWORK

A strong brand network extending across 11 countries,;



Germany



Türkiye



Bulgaria



Czech Republic



Slovakia



Romania



Kazakhstan



Poland



Ukraine



Belarus



Lithuania

WHY MEESENBURG ?

STRONG BRANDS, TECHNICAL SUPPORT AND
A RELIABLE SUPPLY INFRASTRUCTURE ALWAYS AT
OUR BUSINESS PARTNERS' SIDE

268 YEARS
OF EXPERIENCE

For more than two and a half centuries, our expertise has enabled us to deliver reliable solutions.



GLOBAL
BRAND
STRENGTH

Together with our strong partners worldwide, we bring international quality to the market.



EXTENSIVE
PRODUCT
RANGE

We offer a comprehensive, innovative range for professional requirements.



WHY MEESENBURG ?

TECHNICAL EXPERTISE

Our experienced team provides the right technical solution for every project.



FAST LOGISTICS

Our strong supply and logistics network ensures products arrive on time.



TRUSTED PARTNERSHIP

We build lasting partnerships based on quality, sustainability and mutual trust.

AXOR®

**WINK
HAUS**



Dr. Hahn®
HINGES. MADE IN GERMANY.

FUHR

MEESENBURG'S OWN BRANDS

Meesenburg Türkiye is the official representative in Türkiye of the Germany-based Meesenburg Group, whose roots date back to 1758. As a trusted partner for window and door systems, construction professionals and industrial solutions, it provides quality products, innovative system solutions and technical support. With a service approach tailored to the local market, it delivers dependable solutions through installation systems, fasteners, door and window hardware, professional hand tools and consumables, led by the blaugelb, STROXX and STROXX ENERGY brands.

3 BRANDS

200,000+ PRODUCTS

GERMAN QUALITY



blaugelb is Meesenburg's own brand developed for installation professionals, architects and project specialists. Its products stand out for their high quality, reliability and ease of application. Through Meesenburg Türkiye, it supports professional applications with prewall installation systems, connection and fixing solutions, window and door systems, hardware, accessories, chemical products and insulation solutions.



STROXX is Meesenburg's brand of hand tools and jobsite equipment for professionals. Its durable, ergonomic, highperformance products make daily work easier. Through Meesenburg Türkiye, it supports efficient and safe work on site with hand tools, power tools, measuring instruments, lighting and power equipment, occupational safety products, and workshop and installation equipment.



STROXX ENERGY is Meesenburg's renewable energy solutions brand. It offers reliable products for professional photovoltaic systems, energy storage solutions and heatpump applications. Through Meesenburg Türkiye, it provides efficient, dependable and sustainable solutions for energy projects with PV mounting systems, energy storage systems, wallbox charging units and related equipment.



blaugelb is Meesenburg's professional construction brand, offering innovative installation, insulation and sealing solutions for window, door and façade systems.

We have been serving the construction industry for 268 years. Today, Meesenburg is a leading supplier to window and door manufacturers, construction groups and production facilities worldwide.

components



01 Rigid expanded polystyrene (EPS) blaugelb Triotherm+ profiles

Efficient insulation of windows and doors in line with nZEB standards for energy-efficient buildings.

An installation profile for subframe applications, combining high loadbearing capacity with superior thermal insulation.



02 Hybrid polymer installation adhesive

Excellent adhesion and compatibility with all building substrates.

Strong fixing.

Minimal consumption.



03 Frame Screw Fix FK-ZK T30

blaugelb Frame Screw Fix FK-T30 is a universal fastener for efficient, anchor-free installation of timber, PVC, aluminium and timber/aluminium building components on a wide range of substrates.



04 Exterior and Interior sealing foils

Superior insulation at the joint between the frame and the exterior or interior wall.

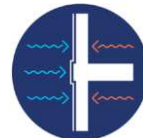
Easy installation.

Enhanced protection against mould.



Exterior installation delivers superior thermal insulation and prevents thermal bridges.

Reduces thermal bridges at the connection plane of building components.



Dimensionally and volumetrically stable frames.

Easy and secure installation and assembly.





With its international roots, STROXX is a truly European brand. STROXX brings together expertise, knowledge and experience from across Europe to deliver innovative solutions for industry professionals.



STROXX stands for high quality, attractive priceperformance and distinctive design from hand tools to packaging. Its versatile range extends from robust tools to highperformance consumables and is designed to make everyday work easier, more efficient and more successful.



Excellent price-performance ratio

Excellent quality at affordable prices.



Premium quality

Expertise from across Europe

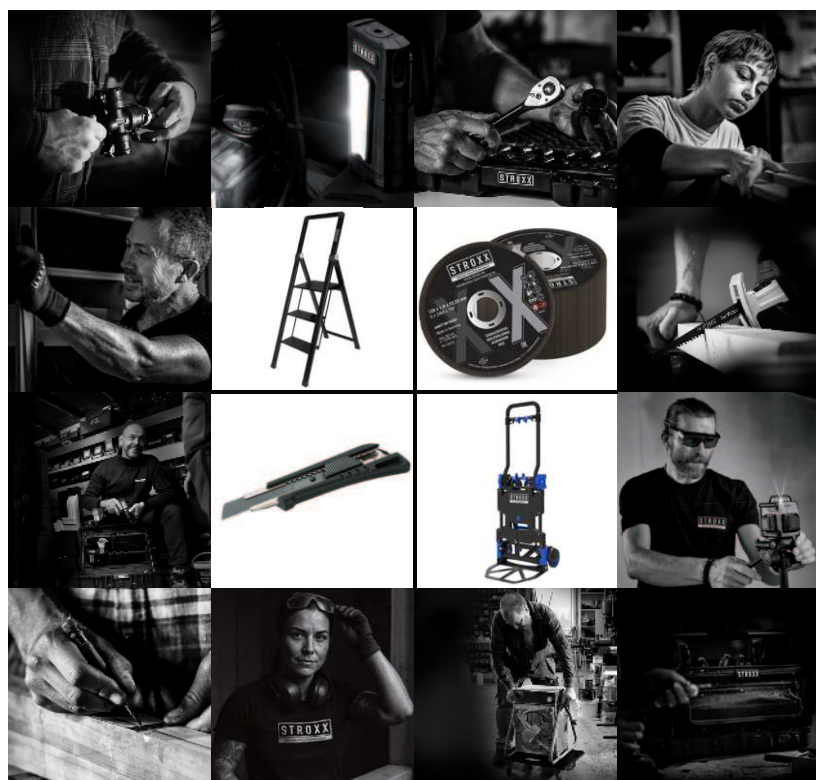


By professionals, for professionals

Innovative solutions for tradespeople

YOUR POWER. YOUR TOOLS.

The STROXX hand tool range includes products in the following categories:



Tools: Installation aids, cutting tools, pliers and hammers, power tools, bags and more.

Measuring tools: Lasers, spirit levels, measuring tapes and more.

Lighting and electrical: Lamps and spot lights, batteries and cables.

Occupational safety: Gloves and care products, footwear and clothing, respiratory, hearing and eye protection.

Tools and equipment: Trestles and handling aids, ladders, ratchet straps, adhesive tapes and more.

Workshop/ vehicle equipment: Fan heaters, storage systems and more.



A wholesale supplier of photovoltaic systems, heat pumps and airconditioning systems built for specialist companies.

Onestop product range

Photovoltaic systems, heat pumps, airconditioning systems, storage systems, wallmounted solar panels and accessories for professional projects.

Quick quotation and availability checks

Support with pricing, availability and suitable product alternatives.

Personal expert advice

Direct contacts for technical questions, product selection and customer projects.

Solutions for integrated energy systems

Coordinating solar panels, storage systems, wallmounted coolers, heat pumps and airconditioning units in a practical way.

B2B transactions for professional customers

Enquiry, quotation, ordering and project management services tailored to installers and businesses.

Wholesale strength behind the scenes

Access to brands, product ranges, logistics and a network in professional energy technology.

ELECTRIC VEHICLE CHARGING STATION

Smart charging solutions for businesses

HIGH-PERFORMANCE INVERTERS AND ENERGY STORAGE

Integrated solutions for maximum efficiency – ideal for construction and commercial sectors.

POWERFUL PHOTOVOLTAIC MODULES FOR TRADE PROFESSIONALS

– 30-year warranty – from an experienced photovoltaic wholesaler.

OUR PARTNER BRANDS

AXOR®

WINK
HAUS



FUHR

ABUS
Security Tech Germany

HOPPE®
Handle of excellence.

Roto

SIEGENIA®
brings spaces to life

KFV

GU BKS

GEZE

REHAU

somfy

SPAX®

dormakaba

WMA

Dr. Hahn®
HINGES. MADE IN GERMANY.

Hettich

HERMAT H

HÖRMANN
Tore • Türen • Zargen • Antriebe

BOSCH

Makita

STABILA

DEWALT

FESTOOL

ASSA ABLOY

effeff
ASSA ABLOY

IKON
ASSA ABLOY

athmer

FSB

Bohle

STANLEY

AERECO
Bedarfsgelührte Lüftung

AEROTEC
the air company

aircraft
Drucklufttechnik

CEMO

fischer

albert

ALFRA
Passion for Tools

SIMONSWERK

ANKE®
Werkbänke

Fein

INNPERFORM®
aussieht auf mehr

as®
Schwabe
TechnikProdukte

BESSEY

DOM

BAUER®
SUDLOHN

BeA®

Planet
ASSA ABLOY

WILKA®
SCHLIESSTECHNIK

OUR PARTNER BRANDS



2024 SUSTAINABILITY REPORT

HOW ARE WE INTEGRATING CLIMATE ACTION, MORE SUSTAINABLE PRODUCTS AND SOCIAL RESPONSIBILITY INTO OUR COMPANY?

Meesenburg Group's first sustainability report has been published. It shows how we are systematically integrating sustainability into our processes, products and business models. The report is based on the sustainability strategy developed in 2023 and further implemented and refined in 2024. Prepared in accordance with ESRS standards, it is designed to present our progress, investments and challenges to customers, suppliers, employees and other stakeholders in a transparent and accessible way.

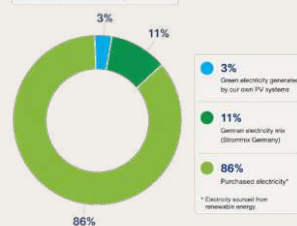
CLIMATE ACTION AND ENERGY

89% of electricity comes from renewable sources.

In 2024, 89% of our electricity came from renewables, significantly reducing our direct CO₂e emissions. We will convert the remaining sites entirely to green electricity by 2025.

Energy Mix 2024

Our energy sources reflect a strong commitment to sustainability.



Reduction in Scope 1 and Scope 2 Emissions



11% reduction in Scope 1 and Scope 2 emissions

In 2024, we reduced our Scope 1 and 2 emissions in Germany by 11%. This resulted from targeted measures including the transition to green electricity, energyefficiency projects and the expansion of electric mobility across our company vehicle fleet.



MEESENBURG IN NUMBERS

Since 1758, we have delivered valueadding solutions for the construction industry and empowered our partners' success.



268

YEARS OF EXPERIENCE

Delivering construction solutions since 1758.



200.000+

PRODUCT VARIANTS

An extensive portfolio from fasteners to installation systems.



1.200+

EXPERT EMPLOYERS

Our expert teams work across Germany and international operations.



60+

LOCATIONS

Warehouses, sales offices and service centres across Germany.



11

COUNTRIES OF OPERATION

A global force through our international subsidiaries and strategic partners.



FAST LOGISTICS

Our robust logistics infrastructure and extensive stockholding ensure fast, on-time delivery.



TECHNICAL SUPPORT

Expert technical support at every stage.



%100

ORIGINAL PRODUCT GUARANTEE

Genuine products and quality guaranteed across our entire range.



3

OWN BRANDS

Quality assured through blaugelb, STROXX and STROXX ENERGY.

Meesenburg

est. 1758

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blaugelb®

STROXX
PROUD PROFESSIONALS

STROXX
ENERGY



7-24 Online Ordering / Wholesale



Store



24-hour Service



Service



Window sill and profile
cutting



Security
& Service



Coffee



meesenburg.tr



@MeesenburgTürkiye



Meesenburg Türkiye

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